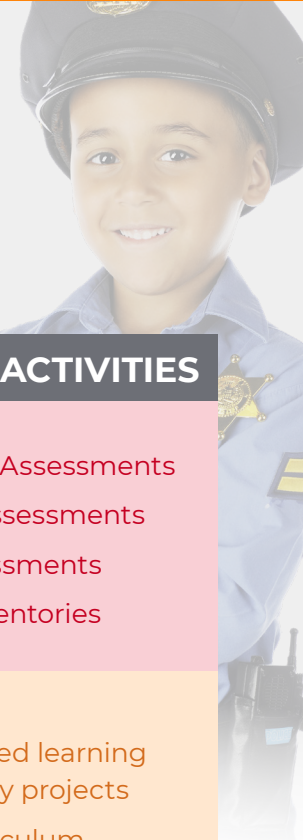




# Understanding the Career Development Continuum

Career development is the process of choosing a career, improving skills, and advancing along a career path. It is a lifelong process of learning that includes exploration, building self-knowledge, and making decisions in pursuit of meaningful employment.

Through our role as the Tri-Agency Regional Convener for East Texas, the Tyler Area Business Education Council brings business and industry, K-12 and postsecondary education, and workforce development representatives together to help strengthen the Career Development Continuum in East Texas.



STEPS	DESCRIPTION	EXAMPLE ACTIVITIES
 <b>Interest Awareness</b>	<ul style="list-style-type: none"> <li>Activities that support learners and workers to explore and identify personal interests, strengths, personality traits and values</li> <li>Learners and workers begin to reflect on the connection between their attributes, the type of life they want to lead, and future careers</li> </ul>	<ul style="list-style-type: none"> <li>Personality Assessments</li> <li>Strength Assessments</li> <li>Value Assessments</li> <li>Interest Inventories</li> </ul>
 <b>Career Awareness</b>	<ul style="list-style-type: none"> <li>Activities that support learners and workers to understand the range of career options available to them and to identify careers of interest</li> <li>Learners and workers begin to understand skills, competencies, education options and credentials aligned with careers of interest</li> <li>Career awareness activities also provide a foundation for work-based learning and prepare participants to make the most of these opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Project-based learning and industry projects</li> <li>Career curriculum</li> <li>Career fairs</li> </ul>
 <b>Work-Based Learning</b>	<ul style="list-style-type: none"> <li>Practical, hands-on activities or experiences through which a learner interacts with industry professionals in a workplace, which may be an in-person, virtual, or simulated setting</li> <li>Learners prepare for employment or advancement along a career pathway by completing purposeful tasks that develop academic, technical, and employability skills</li> </ul>	<ul style="list-style-type: none"> <li>Career exploration (learning about work)</li> <li>Career preparation (learning through work)</li> <li>Career training (learning at work)</li> </ul>
 <b>Career &amp; Lifelong Learning</b>	<ul style="list-style-type: none"> <li>Activities include both formal and informal learning opportunities used throughout people's lives in order to foster continuous development and improvement of the knowledge and skills needed for employment and personal fulfillment</li> <li>Includes the transition into a career, navigating career shifts and identifying the necessary skills, competencies, credentials, connections and conditions to enable career and economic development</li> </ul>	<ul style="list-style-type: none"> <li>Upskilling</li> <li>Reskilling</li> <li>Professional Development</li> </ul>

If you have any questions about the East Texas Tri-Agency Initiative or want to get involved, contact:

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